



# FLIPPIN' BRILLIANT.

MOTOROLA BACKFLIP™

## Welcome

MOTOROLA BACKFLIP syncs contacts, messages, e-mails, photos and much more—from sources like MySpace™, Gmail™, Yahoo, your work e-mail—and serves it up just the way you want it.

## Your phone

Most of what you need is on the touchscreen and three simple keys on the front:

- **Home:** Go to the home screen.
- **Menu:** Open menu options.
- **Back:** Go back one screen.

If you want a full keyboard (good for texting or searching in your **Contacts** list), just flip open your phone—the screen spins to stay the right way up.

With your phone open, you can also flick and double-tap the square touch pad on the back of the display!



## Let's go

Let's get you up and running.

**Tip:** Your phone comes with a microSD memory card already installed. It's right next to your SIM card.

**Caution:** Before assembling, charging or using your phone for the first time, please read the important **Safety, Regulatory & Legal** information provided with your phone.

Create or log into a Gmail account. Enter your name and a password. Registration is secure and should only take a few minutes.

## Touch

It's all in the touch:

- **Touch:** Choose an icon or option.
- **Touch & Hold:** Open options.
- **Drag:** Scroll or move slowly.
- **Flick:** Scroll or move quickly.

**Tip:** If your screen goes to sleep, press Power to wake it up.

## Home

The *home screen* gives you all your latest information in one place. It's what you see when you turn on the phone or touch Home from a menu.

Use the widgets, shortcuts and panels to see what's important to you—whether it's home, work or play.



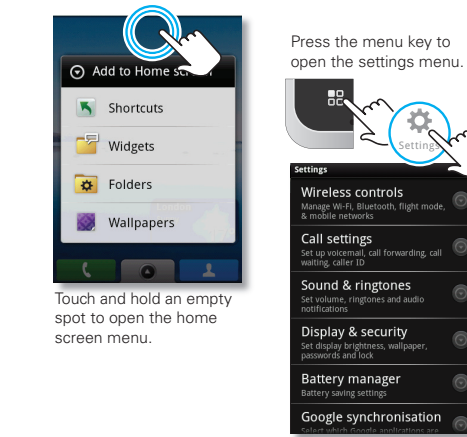
## Personalise

Go ahead, add your personal touch. Change your widgets, wallpaper, ringtone and more—make it yours.

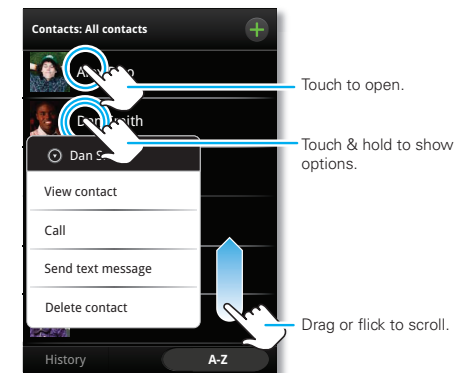
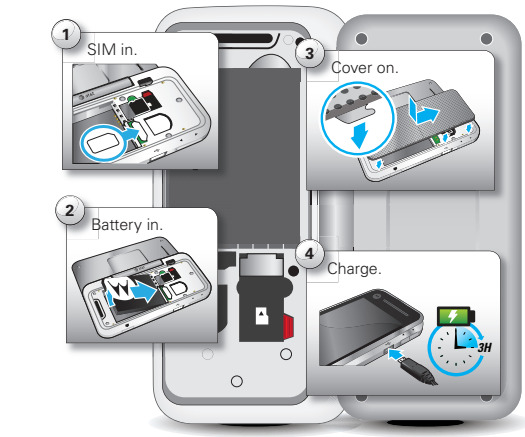
- **Home screen:** To add something or change your wallpaper, touch and hold an empty spot until you see the **Add to Home screen** menu.

**Tip:** To move or delete something, touch and hold it, then drag it to another spot, another panel or the bin.

- **Ringtones & sounds:** Touch Menu > **Settings** > **Sound & ringtones**.



\* If you use a wired headset with built-in microphone, you'll need to use an OMTP (Open Mobile Terminal Platform) compliant headset such as the Motorola OH15. Look for the OMTP logo shown here, or go to [www.motorola.com/wired](http://www.motorola.com/wired) for additional information.





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**Caution:** Changes or modifications made in the radio phone, not expressly approved by Motorola, will void the user's authority to operate the equipment.  
MOTOROLA BACKFLIP (MB300)  
Manual Number: 68000202889




## Apps




You can find all of your apps in one place. From the home screen, just touch  or Home  to open and close the app tray.

**Tip:** To find an app in the app tray, open your phone and type the app name.


Want more? No problem: To download more apps, touch  >  **Market**.

## Calls

Your dial pad and call lists are just a touch or two away—no menus needed. Just touch  **Dialer** from the home screen.

**Tip:** During a call, touch Home  or Back  to hide the active call display and use other apps. To reopen it, touch  **Dialer**.

## Contacts

Now you have contacts like you've never had before. View, search and use them your way. Touch  **Contacts** on the home screen.

**Tip:** When you flick or drag this list, a scroll bar appears on the right. Drag the scroll bar to move the list more quickly. To search the list, just open your phone and type a name.

## Updates

Find out what everyone is doing. Add **MySpace** widgets to your home screen, then touch them to see the latest updates—or post your own status.

## Messages







All of your messages at your fingertips—text, IM, email, Gmail and more.

- **text:** touch  > **Text messaging**.
- **IM:** touch  > **Google Talk**.
- **email:** touch  > **Email**.
- **Gmail:** touch  > **Gmail**.

**Tip:** To type in a message, open your phone or touch a text field to open the touchscreen keypad.


## Media

See it, capture it, share it! You'll even have time to relax to some music.

- **Photos:** press Camera  and press again to take your photo.
- **Videos:** press Camera  > Menu  > **Camcorder**, then press Camera  to record your video. To see what you've taken, touch  > **Picture Gallery** or **Video Gallery**.
- **Music:** Touch  > **Music**, and touch a category.


## Table top


When you plug in the charger and partially open your phone, the display stays on to show you a bedside alarm clock!

You can touch Home  to open pictures, videos, music controls or whatever you want to use. To go back to the clock, flick down the status bar and touch **Return to clock mode**.

## Wireless




Lose the wires—touch Menu  > **Settings** > **Wireless controls**.

- **Bluetooth:** For hands-free calls and wireless music, touch **Bluetooth settings** and connect to your accessory.
- **Wi-Fi:** For fast Internet access, touch **Wi-Fi settings** and connect to a home, office or hotspot network. For connection details, touch Menu  > **Advanced**.

**Tip:** To turn wireless features on or off quickly, press and hold Power  until the power menu appears.


## Tips

Here are some good things to know:

- **Save Battery:** Press and hold Power , then touch GPS, Wi-Fi or Bluetooth to turn them off when not in use.
- **See Recent Apps:** Touch and hold Home .
- **Search:** Open your phone and press Search  on the keypad.

## More

There's more help, more accessories and more free stuff. We're here to help.

- **Help:** Check out the help centre on your phone—touch  > **Help Centre**.
- **Accessories:** Find more for your phone at [www.motorola.com/products](http://www.motorola.com/products).
- **Load your files:** Download Media Link at [www.motorola.com/medialink](http://www.motorola.com/medialink).

